Digital Media Opportunities

Practical Ways to Reach Horse Owners Online

Choose one opportunity or combine several for consistent visibility throughout the year.

WEBSITE VISIBILITY

Maintain a consistent presence where horse owners look for trusted information, products and services.

300 x 250 Website Banner — **$80/month**
Clickable placement across key website pages.

1400 x 400 Premium Header Banner — **$415/month**
High-visibility placement for maximum brand exposure.

Homepage Feature — **$350**
Image, teaser and link to your website, article or profile.

EMAIL AND SOCIAL PROMOTION

Reach horse owners directly with timely information, offers and useful reasons to engage.

Newsletter Banner — **$80/month**
Four weekly banner placements in NWHS or COHS email newsletters.

Dedicated Email Blast — **$350**
Your message featured exclusively in a standalone email.

Social Media Spotlight — **$95/post**
Featured post shared through appropriate pages and groups.

CONTENT AND DIRECTORY

Use useful content and a year-round business presence to build trust and help customers find you.

Sponsored Article — **$495**
Professionally presented online for long-term visibility.

HorseSource.org Business Listing — **$90/year**
Searchable national equine business directory listing.

Featured Business Directory Listing — **$75/90 days**
Enhanced visibility in the business directory for 90 days.

VIDEO, EVENTS AND ADD-ONS

Introduce your expertise or build awareness before an event or important announcement.

Video Business Spotlight — **$395**
Short promotional or interview-style video.

Featured Event Listing — **$75/90 days**
Enhanced event visibility for 90 days.

Event Promotion Bundle — **$150**
90-day featured event listing plus one Facebook post.
$170 individual value - save $20.

Event Listing — **FREE**
Listed on HorseSource.org and community calendars.

Press Release — **$80**
Published through NWHS or COHS.

Horse Source Live Guest Expert — **Varies**
Opportunities based on topic and availability.

MONTHLY VISIBILITY PACKAGE — $175/month

One 300 x 250 website banner, four weekly newsletter banner placements, and one Facebook spotlight each month.

$255 individual value

Not sure where to begin?

We can help you select opportunities that best fit your goals, timing and budget.

The Northwest Horse Source
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