

COHS 2025 Media Kit



360.332.5579 • sales@coloradohorsesource.com

Online Advertising Opportunities:

- 🐾 1400 x400 pixels: (Introductory offer)
Featured as a headline banner on the homepage. \$250/month
\$75/Week
- 🐾 300x250 pixel banner: \$50/month
- 🐾 Email blast to our subscriber list: \$75/per email
- 🐾 Boosted Facebook Post: \$95/per post
- 🐾 Online marketplace ad:
(For real estate, horses for sale, products and services) \$75 month
- 🐾 Online Business Directory: (Annual Charge) \$90
- 🐾 Online Article sponsorship: \$75/month

Do you need to build your brand?

We would love to help you discover the amazing opportunities with Colorado Horse Source. Be confident with Karen's 28+ years in the industry as publisher of The Northwest Horse Source and most recently, The Colorado Horse Source. Email sales@coloradohorsesource.com.

Do you need a new a website?

Need help with your existing website?
Get it done right the first time. Leave the website management to our webmaster. Running your business is your first priority. Doug has 20+ years programming websites so leave it to us!

Contact our webmaster: Doug DeVries, Host1 Help1
host1help1.com • support@host1help1.com

Reach

- Facebook: 1K Followers and growing!
- Website: Thousands of viewers monthly.
- E-Newsletter marketing.
- Thousands of online articles to view!
- YouTube Advertising.
- 28+ years in the publishing industry.



COHS backed by 30+ years
in the industry!

TERMS & CONDITIONS

Ad prices subject to change. All ads must be prepaid. While we are committed to quality in production, please check all of your copy carefully. The advertisers and publisher cannot be responsible or liable for misprints, misinformation or typographical errors within the website. However, if you notify us we will make the change for you.



Why Colorado Horse Source?

Colorado Horse Source is an independently owned and operated online resource for horse owners and enthusiasts of all breeds and disciplines in Colorado and surrounding areas. Our contemporary editorial columns are predominantly written by experts in the region, covering the care, training, keeping and enjoyment of horses, with an eye to the specific concerns in our region.

We are also a member of The Colorado Horse Council.

Why Colorado?

Several years ago Karen visited Colorado Springs for an American Horse Publications Seminar. While riding through Garden of the Gods, she fell in love with the beautiful red rock formations and the desert landscape. The climate and riding opportunities were conducive to health conditions for both her family and her horse, April. When a best friend moved here many years ago, she kept urging Karen to move. The sunshine and year round riding was all it took to convince Karen it was time for a change. In April of 2021, Karen and her husband Mark moved the farm, business and home of over 32 years for a new adventure in Colorado. And so the Horse Source continues to expand.