

# Economic Impact of the Horse Industry

## IN COLORADO



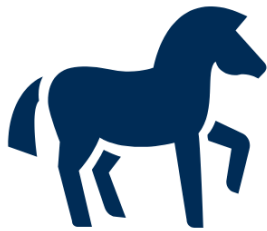
Total Value Added to the Colorado Economy:  
**\$1.8 billion**

Total Employment Impact:  
**34,192 Jobs**



Direct Contribution to GDP:  
**\$953 million**

Direct Employment Impact:  
**23,996 Jobs**



**205,314**

horses in Colorado- making it the **ninth largest state** in terms of horse population

Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a

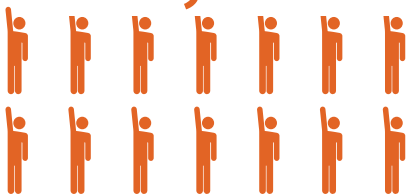


**\$3.1 billion economic impact**



In total, **30.5%** of households—or **676,000 in Colorado**—contain horse enthusiasts.

**31,000**



Number of Colorado residents volunteering their time for horse-related activities.

**698,000**

acres of land in Colorado used for horse-related purposes.



## ECONOMIC IMPACT The Racing Sector



supports  
**1,612 jobs**



adds **\$93 million**  
in value to the  
state economy



Racing Sector  
Total Economic  
Impact of:  
**\$163 million**

## ECONOMIC IMPACT The Competition Sector



supports  
**6,796 jobs**



adds **\$344 million**  
in value to the state  
economy

Competition  
Sector  
Total Economic  
Impact of:  
**\$589 million**

## ECONOMIC IMPACT The Recreation Sector



supports  
**16,712 jobs**



adds **\$875 million**  
in value to the state  
economy

Recreation Sector  
Total Economic  
Impact of:  
**\$1.49 billion**

## ECONOMIC IMPACT Equine Therapy



supports  
**262 jobs**

adds **\$11.3 million**  
in value to the  
state economy



## ECONOMIC IMPACT Equine Rescues & Sanctuaries



supports  
**42 jobs**



adds  
**\$1.9 million**  
in value to the  
state economy



Information provided by  
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